



# LEADING THE HEART OF THE COMMUNITY IN CHANGING TIMES



The Recreation, Parks and Community Service sector is both figuratively and literally the heart of any community. It pumps life-giving blood throughout any region, touching in a meaningful way, every citizen. In these increasingly complex and challenging times, those in the profession must lead like never before.

Designed specifically for those in this sector, Ian Hill will lead participants through a series of live online video sessions that will provide the tools needed to "lead the heart of your community".

## Participants will learn

### To Lead the Heart of the Community by

- Being *Agents of change*
- Becoming *Systems/big picture thinkers*
- Acting as *Catalysts for citizen responsibility*
- Being *Quality of life advocates*
- Becoming *Community development planners*

### A sampling of session topics

- The art of getting things done utilizing agencies and organizations
- Unique Fund Development strategies
- Making Social Marketing work for you
- Recruiting and Retaining Volunteers

## Program features:

- Year long profession development series
- 6 live online interactive video workshops
- Video learning messages delivered to your email inbox, in the alternate months
- On demand video archive of all programs for later viewing or if a workshop is missed
- Online forum for the dynamic exchange of information amongst professionals from across the country to maximize your learning's



*Ian Hill-Celebrated advocate of those in the Recreation and Parks profession*

*Humanitarian, Business Leader and Award Winning Philanthropist, this catalyst for community change has been recognized across North America for his leading edge work in life changing community based projects. He is one of a only a handful who have had the honor of being the keynote speaker for both the NRPA and the Canadian Park and Recreation Association national congresses.*

First Live Session Begins November 13

**More information/  
To register**  
info@frpa.org  
or call  
850-878-3221

Presented by



In Partnership With

